

Annual Report 2006–07

Evaluation

The Department of Employment and Industrial Relations is interested in ways to improve its annual report and what readers of the report think about this publication. We would value your responses to this questionnaire.

We seek this information for the purposes of research only. You are not required to provide any information that would identify you for this survey.

The questionnaire will take around **10 minutes** to complete.

Question 1

Thinking about the annual report as a whole, please indicate how much you agree or disagree with the following statements (circle one response for each question)

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree |
|--|----------------|-------|----------------------------|----------|-------------------|
| The level of detail is appropriate. | 5 | 4 | 3 | 2 | 1 |
| The style of language is appropriate. | 5 | 4 | 3 | 2 | 1 |
| The report is the right length. | 5 | 4 | 3 | 2 | 1 |
| The order of information in the report makes sense. | 5 | 4 | 3 | 2 | 1 |
| The fonts used are easy to read. | 5 | 4 | 3 | 2 | 1 |
| The report is informative. | 5 | 4 | 3 | 2 | 1 |
| I can easily find what I'm looking for in this report. | 5 | 4 | 3 | 2 | 1 |

Question 2

Thinking about all aspects of the report, how would you rate the report **overall**?
(Circle one response only)

| Very high rating | High rating | Neither high nor low rating | Low rating | Very low rating |
|------------------|-------------|-----------------------------|------------|-----------------|
| 5 | 4 | 3 | 2 | 1 |

Question 3

Please think about how much time you have spent reading this annual report. Circle the response below which best corresponds to the amount of time you have spent reading the report.

| | Circle one number only |
|----------------------------------|------------------------|
| Under 10 minutes | 1 |
| 10 minutes to under half an hour | 2 |
| 30 minutes to one hour | 3 |
| More than one hour | 4 |

Question 4

What is your main reason for accessing the report? (Circle one response only)

| | |
|-------------------------|---|
| General interest | 1 |
| Student needs | 2 |
| Business purposes | 3 |
| Job-seeking information | 4 |
| Other – please specify | 5 |

.../2

Question 5

Which section(s) of the report did you find most useful? (Circle as many responses as you wish)

| | |
|---|---|
| CEO's review | 1 |
| Summary information (such as timeline and snapshot) | 2 |
| Output performance reports | 3 |
| Prosecution information | 4 |
| Financial statements | 5 |
| Other – please specify | 6 |

Question 6

What are the strengths of the annual report?

Question 7

How could we improve the annual report?

About you

So that we can gain a better understanding of the readers of our annual report, we would appreciate your response to the following general questions.

Question 8

Which of the below categories best describes you? (Circle one)

| | |
|----------------------------|---|
| Employed in public sector | 1 |
| Employed in private sector | 2 |
| Self-employed | 3 |
| News/media | 4 |
| Student | 5 |
| General public | 6 |
| Other | 7 |

Question 9

What is your gender? (Circle one)

| | |
|--------|---|
| Male | 1 |
| Female | 2 |

Question 10

Into which of the following age groups do you fall? (Circle one)

| | |
|-------------------|---|
| Under 25 years | 1 |
| 25-34 years | 2 |
| 35-44 years | 3 |
| 45-54 years | 4 |
| 55-64 years | 5 |
| 65 years and over | 6 |

Question 11

In which region do you live? (Circle one)

| | |
|--|---|
| Brisbane metropolitan area | 1 |
| Queensland, outside Brisbane metropolitan area | 2 |
| Australia, outside Queensland | 3 |
| Outside Australia (overseas) | 4 |

Thank you for your time. The information you have provided will enable us to improve future publications by the Department of Employment and Industrial Relations.

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